

Charleston Newspapers



Reaching
76.9%
of the
Charleston,
West Virginia
market



1001 Virginia Street East
Charleston, WV 25301
1-800-WVA-NEWS
www.cnpapers.com

Contacts

Employee Listings

Personnel

Publisher - The Charleston Gazette... Elizabeth Chilton
 Publisher - Charleston Daily Mail.....Nanya Friend
 General Manager.....Craig Selby
 Vice President Advertising.....Larry Levak
 Advertising Manager.....Jennifer Starsick
 Marketing Manager.....Melissa Dickerson
 Credit Manager.....Beth Canterbury
 Chief Financial Officer.....Trip Shumate

Retail Personnel

Retail Advertising Director

	<u>Office</u>	<u>Cell/Page</u>
Levak, Larry	348-4895	395-1101

Sales Executives

Dunbar, Joyce	348-5171.....	395-1113
Dyer, Natalie	348-3014.....	395-1151
Gebremedhin, Luwam	348-3027.....	395-5028
Hudnall, Nikki	348-4816.....	395-1112
Hughes, Ron	348-4864.....	395-1111
Jarrell, Melissa	348-1744.....	395-1117
McBride, Ann	348-7901.....	395-1108
Morris, Mike	348-7937.....	395-1119
O'Dell, Lori	348-1799.....	395-5031
Smith, Rob	348-1737.....	395-1118
West, Ashley	348-3003.....	395-5032
Wilks, Nate	348-4829.....	395-5029
Williams, Lee	348-7907.....	395-1116
Workman, Kristie	348-4899.....	395-1106

Major Accounts

Peery, Lynn	348-4897.....	395-1114
Walters, Terry	348-4873.....	395-1115

National Accounts/Special Sections

Skeens, Lisa	348-5105.....	395-1109
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Commercial Print Bids

Chapman, Park	348-4826.....	395-1107
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Office

Cell/Page

Retail Clerical

Jarrett, Linda	348-5137
Parsons, Mike	348-4860

Marketing/Promotion

Marketing Manager

Dickerson, Melissa	348-1759.....	395-1134
Baker, Kathy	348-3001	
Shortt, David	348-4838	
Williams, Nikki	348-7934	

Classified Personnel

Classified Supervisor

Tignor, Jamie	348-4853
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Inside Sales Staff

Boswell, Terry	348-4857
Dempsey, Tonia	348-1711
Pedro, Connie	348-4851
Terry, Judy	348-4854

Outside Sales Staff

Keene, Martha	Real Estate Sales	348-4878
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Telemarketing Sales Staff

Graveley, Michelle	348-1739
Myers, Cheryl	348-1253

Celebrations Representative

Roberts, Shelia	348-4856
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Legal

Jarrell, Mary	348-4844
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Obituaries	348-5182
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Receptionist

Caldwell, Ruth	348-1222
TOLL FREE	1-800-982-6397
FAX Classified	304-348-5133
FAX Retail	304-348-5118

Add Impact to your Ad

Highlight your liner ad with **bold**, *italic* or underlined copy for an additional \$8 per ad.

In-Column Symbols

An assortment of logos and symbols are available to add visual impact to your in-column advertising. Call for complete descriptions and rates.

Color Rates

ROP AND
CLASSIFIED
ADVERTISING

Black + 1 = \$425

Black + 2 = \$550

Black + 3 = \$675

Color advertising subject to availabilities and mechanical limitations.

Annual Color Contract Discounts

13 week spot color contract.....	5	discount
26 week spot color contract.....	15	discount
52 week spot color contract.....	25	discount
13 week full color contract.....	15	discount
26 week full color contract.....	25	discount
52 week full color contract.....	40	discount

 Moving Sale	 Moving Sale Box	 Moving Sale Truck
 New on the market	 Now hiring	 Sale Sign
 Sale Tag	 Sales	 Smiles
 Stop Read	 Yard Sale	 Yard Sale Balloon
	 Yard Sale Sign	

Add Impact to your Ad

Effective January 1, 2006

Top Ads

Top Ads

TOP CLASSIFIEDS

- Available in
- 200 (Top Jobs)
- 300 (Top Stuff)
- 600 (Top Homes)
- 700 (Top Rentals)
- 900 (Top Vacations)
- 900 (Top Autos)

Your ad can be a top ad! You get a two-column ad (in larger type) at the top of the classification on one day of your choice. Plus, your ad will be featured online for a week in two places. Your ad will appear on Charleston Newspapers' Top Classifieds site for a week, plus your ad will also appear on our newspapers' sites for a week. Readers can be directed to your ad from this link to Top Classifieds.

Up To 10"\$50 10" or more\$100

In Print

TOP JOBS
Top Jobs Go Fast

Security Officers

Join America's largest owned security company and gain great benefits along with a great career. Positions available in Cabell, Putnam, Kanawha, Logan and Lincoln counties. Must have 2 years experience or college degree in homeland security.

Must be willing to work all shifts including weekends and holidays. Great 401k Package and expense allowance. \$30,000 base salary to start.

For consideration send cover letter and resume to:

Secure living Inc.
Attn: Al Davidson
PO Box 1412
Charleston, WV 25301

Equal Opportunity Employer

TOP JOBS
Top Jobs Go Fast

Online Classifieds Main Page

Online News Section

Effective January 1, 2006

Policies

Policies

- A. Charleston Newspapers reserves the right to edit, alter or omit any advertisements. Position cannot be guaranteed. We will attempt to accommodate advertisers when possible.
- B. Charleston Newspapers assumes no financial responsibility for typographical errors or for omissions of copy. Liability for errors or for omissions shall not exceed the cost of that portion of space attributable thereof. Claims for adjustment must be made within 7 days of publication. Credit allowable for first insertion only in the event of an error or omission, we will, upon request, furnish a letter of explanation which can be utilized by the advertiser.
- C. The advertiser and/or advertising agency or agent assumes all liability for advertisement published (including illustrations, texts, claims, etc.) and agrees to assume any and all responsibility for claims occurring therefrom against Charleston Newspapers.
- D. Minimum space is 1 column inch. Advertisements over 20 inches deep will be billed for full column length (21 3/4 inches).
- E. Definition of Retail Advertising: Retail Advertising and Retail Advertising Rate shall apply only to an individual advertiser who sells a commodity or service at retail direct to the consumer through one or more retail outlets under the same name, which he owns or controls and whose signature or address alone appears in the advertisements.
- F. CN reserves the right to revise advertising rates at any time. Current contract holders will be notified in writing 30 days prior to a rate adjustment. Advertisers may terminate the contract on the date the new rates become effective by giving Charleston Newspapers written notice of such termination.
- G. In the event that the advertiser does not use the amount of ROP space contracted for, advertiser agrees to accept and remit rate adjustment to rate earned; in the event advertiser uses space qualifying for lower rate, Charleston Newspapers agrees to issue rebates for differential between ROP contract rate and one rate level.
- H. Advertising set to resemble news matter must carry the word "Advertisement" at the top. Editorial type cannot be used in advertising copy.
- I. All accounts are due and payable upon receipt of invoices.
- J. Representatives of Charleston Newspapers are not authorized to make any deviations from these published rates and regulations, orally or in writing.
- K. All advertising is C.O.D. until credit is established.

Contracts & Ad Copy

- 1. The subject matter, form, size, working illustrations and typography of all advertising is subject to the approval of the publishers.
- 2. Contracts not completed will be re-rated to the level earned.
- 3. The publishers assume no financial responsibility for typographical errors in advertisements but, if at fault, will reprint that part of an advertisement in which such error has occurred.
- 4. Credits for errors in advertisements are allowed for the first insertion only.
- 5. Charleston Newspapers is not responsible for advertising plates or veloxes unless instructions to return at advertiser's expense are furnished with order.
- 6. Contracts will be accepted from an individual advertiser or may be drawn to include his subsidiaries but cannot include two or more different companies.
- 7. Specifications on orders for the use of, or barring the use of any page, or relating to the kind of news or advertising on the page are treated as requests only.
- 8. Any advertising contract (or merely any schedule or copy) may be canceled at any time for reasons satisfactory to the publishers, without penalty to either party.
- 9. Charleston Newspapers is not responsible for the printing quality of ads sent to us electronically in formats other than what is outlined in our Electronic Ad Policy.